



Taijiquan Enthusiasts Organization

PO Box 564, Douglassville, PA 19518.
610-370-2196

Special Opportunities for Sponsorship

Only individual enthusiasts may join the organization. However, martial arts schools and health provider organizations are invited to become sponsors. Sponsorship is solicited every year for our festival, where sponsors can have a wide audience of new and experienced practitioners in order to promote their products and services.

Our first annual festival was in 2003. As we grow larger and larger, those organizations that sponsor us now while we are still relatively small will be given preferential treatment. (For example, organizations that sponsored us in the beginning years are given first opportunity for the most desirable workshop slots and vendor table positions.)

Our goal for sponsorship is to keep the cost of the Festival as low as possible, while bringing the most talented and diverse Taijiquan experience to the Taijiquan Enthusiasts community. Taijiquan Enthusiasts Organization is an all-volunteer non-profit organization. All sponsorship funding goes to either the costs of Festival or *Pacem In Vita*, our leadership and conflict resolution program for children based upon the principles of Taijiquan.

At the final dinner at the end of the Festival, a complete accounting of the funds raised in sponsorship as well as the costs of bringing the Festival to the community will be disclosed to everyone.

General Benefits of Sponsorship

All sponsors get

- **Advertisement in the Festival Program Booklet.**
- **1 free workshop pass for every level of sponsorship.**
- **1 free lunch ticket for every level of sponsorship.**
- **1 free Festival t-shirt for every level of sponsorship.**
- **1 vendor table in the open expo area of the Festival**
(size and position of table is related to level of sponsorship).
- **Logo printed on Festival T-shirts** (if received by March 1).
- **Recognition in the Festival Program Mailing** (if received by March 1).
- **Discount on Enthusiasts choice nomination.**

Gold Sponsorship Opportunity: \$600

- ◆ Recognition in the general mailing about the Festival.
- ◆ Acknowledgement of Gold Sponsorship on the TJQE website.
- ◆ Distribution of promotional items (provided by you) to workshop attendees.
- ◆ Full color ad printed on the front cover of the program.
- ◆ Acknowledgment in press releases regarding the Festival.
- ◆ Placement of signage or banner.
- ◆ Large vendor table next to Registration Table.
- ◆ Fifteen workshop passes.
- ◆ Introduction of you or your representative at the opening ceremony for 5 minute presentation.

Silver Major Sponsorship: \$500

- ◆ Recognition in the general mailing about the Festival.
- ◆ Acknowledgment on the TJQE website.
- ◆ Full color ad printed on back of the program.
- ◆ Distribution of promotional items (provided by you) to workshop attendees.
- ◆ Placement of signage or banner.
- ◆ Large vendor table next to Gold sponsor.
- ◆ Ten workshop passes.
- ◆ Introduction of you or your representative at the opening ceremony for 3 minute presentation.

Advertising sizes for sponsorship in the program brochure:

Level 1: Black ¼ page (3.5" X 2"; or 9 cm x 5 cm).	\$75
Level 2: Black ½ page (3.5" X 4"; or 9 cm x 10 cm).	\$100
Level 3: Black Full page (4" X 8"; or 10 cm x 20 cm).	\$150
Level 4: Color ½ page (3.5" X 4"; or 9 cm x 10 cm).	\$150
Level 5: Color Full page (4" X 8"; or 10 cm x 20 cm).	\$300
Gold Front page (4" X 8"; or 10 cm x 20 cm).	\$600
Silver Back page (4" X 8"; or 10 cm x 20 cm).	\$500

Sponsorship
for Taijiquan Enthusiasts Organization
Annual Health and Martial Arts Festival

Send in your advertisement by March 1st and your information will be included in the program maling in April.

Name

Street Address and/or PO Box number

City State or Province Postal Code Country

Day Phone Evening Phone

Email Address

School or Club or Organization Affiliation (if applicable)

- _____ Level 1: Black ¼ page (3.5" X 2"; or 9 cm x 5 cm). \$75
- _____ Level 2: Black ½ page (3.5" X 4"; or 9 cm x 10 cm). ...\$100
- _____ Level 3: Black Full page (4" X 8"; or 10 cm x 20 cm). ..\$150
- _____ Level 4: Color ½ page (3.5" X 4"; or 9 cm x 10 cm). ..\$150
- _____ Level 5: Color Full page (4" X 8"; or 10 cm x 20 cm). ..\$300
- _____ Gold Front page (4" X 8"; or 10 cm x 20 cm).\$600
- _____ Silver Back page (4" X 8"; or 10 cm x 20 cm).\$500

Enclosed is payment in the amount of \$ _____
 Check Credit Card Money Order

Account # _____

Circle one: **MasterCard** **Visa** **Discover**

Expiration Date _____
Code Number (3 or 4 digit number on the back of the card) _____

Signature: _____

Place advertisement in the appropriate space ----->

Send form and payment to:

Taijiquan Enthusiasts Organization, PO Box 564, Douglassville, PA 19518-0564.

(you can also apply on-line at <http://taiji.taijiquanenthusiasts.org>)

We are a 501(c)3 non-profit organization. Donations for advertising is tax deductible.

Full page (4" X 8"; or 10 cm x 20 cm).

½ page (3.5" X 4"; or 9 cm x 10 cm).

¼ page (3.5" X 2"; or 9 cm x 5 cm).